

**Michigan State University**  
**Agriculture, Food and Natural Resources Education (AFNRE) Master of Arts**  
***Impact Project***

The *Impact Project* for the Master of Arts degree in Agriculture, Food and Natural Resources Education (AFNRE) is **NOT** a thesis. Therefore, the *Impact Project* is not submitted to the MSU Graduate School for review and approval. Final approval of the *Impact Project* is made by the AFNRE MA student's program committee. All *Impact Project* documents are to be submitted electronically to the AFNRE MA Program Director (Dr. Michael Everett) upon successful completion of the program project.

The *Impact Project* is an original project that the master's candidate develops in conjunction with the committee to fill his/her professional career preparation. Examples of *Impact Projects* include curriculum development projects, instructional materials packets, development of a course of study, public relations program development, sales mentoring program, marketing an educational program, conducting and reporting results of a research project, an integrative field experience or other approved creative endeavor.

The *Impact Project* should be focused on a project that will be useful to the candidate in his/her professional work. It is also important that it has a specific purpose and goals. It is very important that the *Impact Project* has a scholarly format and is presented in a professional document. It is recommended that the following format be used.

**Chapter 1** – “What” (Sets the stage!)

- Introduction
- Purpose & Objectives
- Need
- Definition of Terms

**Chapter 2** – “Why” (Why is it important and what has been done before?)

- Literature Review

**Chapter 3** – “How” (How was it done?)

- Methods & Procedures

**Chapter 4** – “Results” (What was developed from the work?)

- Present the “product”
- The product may be an attachment/appendix to a report

**Chapter 5** – “So What” (Why is it important and how could it be used in the future?)

- Reflect on the project
- What is recommended?
- Potential extensions to the project
- What could have been done differently?
- Summary

References

Appendices and Other documents (If appropriate)

Committee Chair's in the program may have varying ideas on the format to follow for the *Impact Project*, but a product and a report about it should be the final output of the *Impact Project*. It is also expected that the AFNRE MA program have some type of publication as a result of the effort (e.g., published papers, posters and presentations). Work closely with your Committee Chair for your program as they will be your best reference for the *Impact Project* of your AFNRE MA program while at MSU.